

COMET *EV*

The Street
SMART CAR



TAKING ON THE SURPRISES
THE CITY MAY BRING,
IT'S A PRO AT MANEUVERING
TWISTING & TURNING,
THROUGH CRAMMED LANES
LOADED WITH TECH,
IT'S GOT WHAT IT TAKES,
TO TACKLE AND WIN
YOUR EVERYDAY STAKES
WANT TO CARRY MORE?
IT'S BIG ON SPACE,
THERE'S A LOT YOU CAN STORE
MOVES LIKE A GYMNAST
LOOKS LIKE A PIECE OF ART.
IT STAYS AHEAD AND STANDS APART.
BECAUSE IT'S GOT THE SMARTS.

COMET **EV**

The Street
SMART CAR

THE BIG HIGHLIGHTS

The Comet EV 2024 brings you enhanced features like fast charging, advanced safety systems and an even more thrilling driving experience!*



FAST CHARGING*



230⁺ KMS IN A SINGLE CHARGE



BIG INSIDE COMPACT OUTSIDE



HILL HOLD CONTROL



ELECTRONIC STABILITY CONTROL



POWER FOLD ORVMs



ELECTRONIC PARKING BRAKE



FLOATING TWIN DISPLAY



FRONT & REAR DISC BRAKES



Accessories and features shown may not be a part of standard equipment and will differ according to the variant. *AC Fast Charging capability in Excite (FC) and Exclusive (FC) variants only. *The range figure is based on internal test at ARAI under standard test conditions. Actual performance figures may differ in conditions other than test conditions.

BIGGER. BETTER. SMARTER.

The MG Comet EV offers a spacious interior layout designed to accommodate passengers comfortably. It is equipped with 4-seater configuration with split seats and additional legroom in both the front and rear rows for various seating needs and enhanced legroom.



EASY TO TURN. EASY TO PARK.

The MG Comet EV boasts a compact design and manoeuvrable turning radius, making it adept at navigating narrow roads and tight parking spaces. Its automatic transmission further enhances driving convenience, allowing you to effortlessly zip through traffic.



CREEP
MODE



COMPACT
DESIGN



4.2 m TURNING
RADIUS



REVERSE PARKING
CAMERA & SENSORS


QUICK. EFFICIENT. GREEN.

Powered by a 17.3 kWh Prismatic Cell Battery, the MG Comet EV produces zero tailpipe emissions, contributing to a cleaner environment. This aligns with the increasing demand for eco-friendly transportation solutions.



 FULLY ELECTRIC

 FAST CHARGING*

 IP67 RATED PRISMATIC CELL BATTERY

*AC Fast Charging capability in Excite (FC) and Exclusive (FC) variants only.

HI-TECH BATTERY

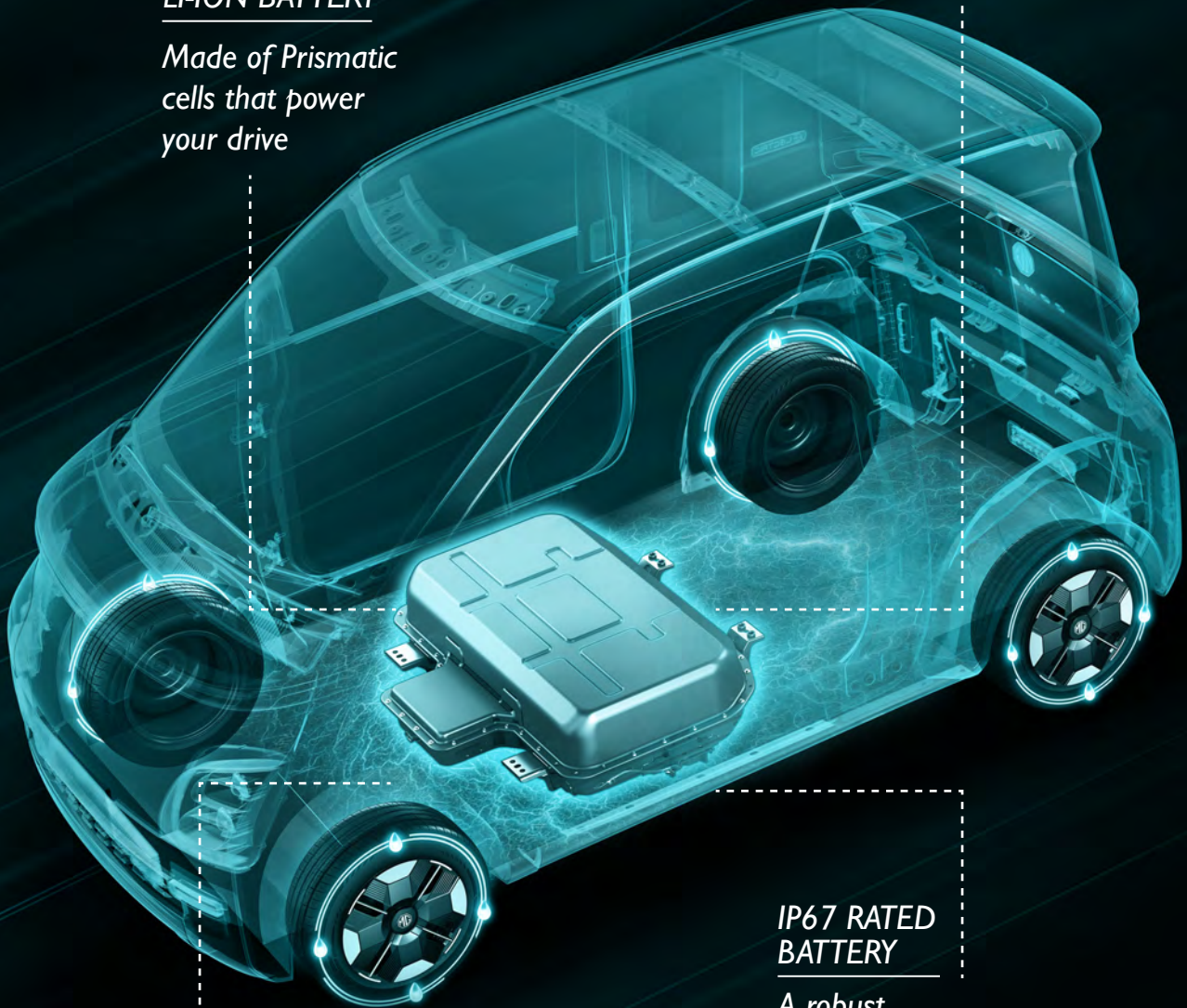
POWERING YOUR DRIVE

230* KMS RANGE

The kind of range that'll let you explore the city many times over

17.3 kWh
LI-ION BATTERY

Made of Prismatic cells that power your drive



IP67 RATED
BATTERY

A robust water-resistant and dust-resistant battery that's gone through 16 safety tests

8 YEARS OR 1.2 LAKH
KILOMETERES
BATTERY WARRANTY

*The range figure is based on internal test at ARAI under standard test conditions. Actual performance figures may differ in conditions other than test conditions. **For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's Manual for more details. The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years.

CONNECTED. CUTTING-EDGE. CONVENIENT.

The MG Comet EV caters to the tech-forward individuals with an array of internet features designed to simplify driving experiences. Its integrated technology seamlessly connects users to various services, offering convenience and ease of use during urban commutes.



Floating Twin Display
26.04 cm (10.25") Cluster
& 26.04 cm (10.25")
Infotainment System



Digital Key with
Sharing Function



100+ Voice
Commands



55+ i-SMART Connected
Car Features



Wireless
Android Auto
& Apple CarPlay



Find My Car
Feature



BIG ON COMFORT. BIG ON STYLE.

FLOATING TWIN DISPLAY
STEERING MOUNTED AUDIO CONTROLS



The MG Comet EV prioritises passenger comfort with well-appointed interiors designed to enhance the driving experience. The interior materials offer a premium feel to make every drive enjoyable.

SMART STORAGE



DUAL TONE SPACE GREY INTERIORS



FUTURISTIC DESIGN

Experience the future of driving with the MG Comet EV. Its cutting-edge design, characterized by a sleek 2-door configuration and illuminating entrance, creates a statement wherever you go.



Illuminated MG Logo



Extended Horizon Front & Rear Connecting Lights



REDEFINED SAFETY

For us safety is a big yes. We have designed the MG Comet EV to take good care of you and keep you safe as you go about driving it. Check out the safety features and you'll know you can drive it with complete peace of mind.



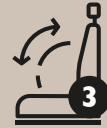
Dual Front Airbags



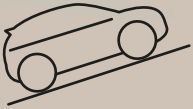
ABS + EBD



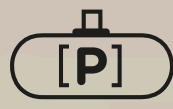
Electronic Stability Control (ESC)



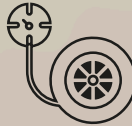
Front & Rear 3-Point Seat Belts



Hill Hold Control



Electronic Parking Brake

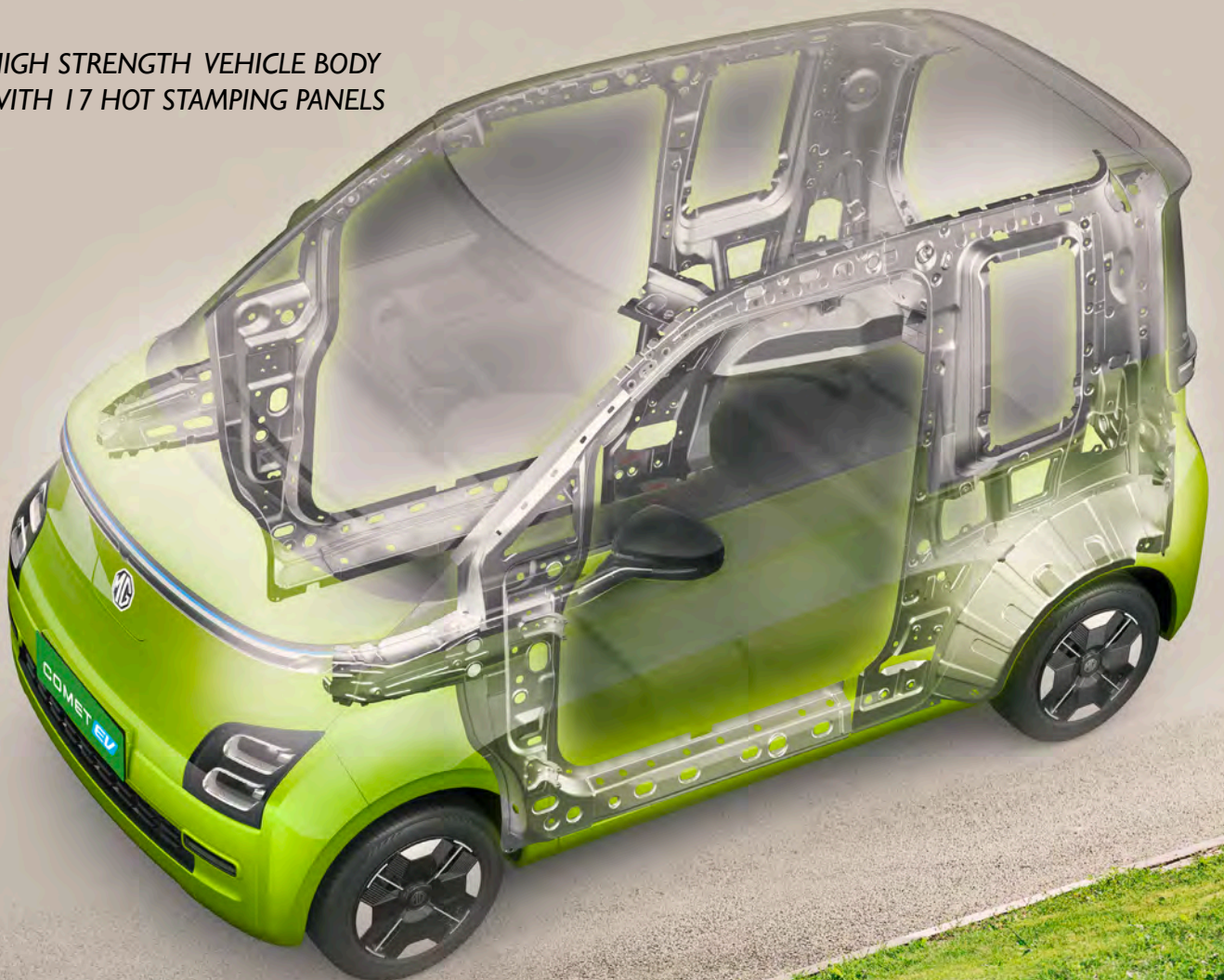


Tyre Pressure Monitoring System



Reverse Parking Camera & Sensors

**HIGH STRENGTH VEHICLE BODY
WITH 17 HOT STAMPING PANELS**



SHADES FOR ALL

*MG Comet EV comes in a variety of colours to suit different preferences.
Choose the colour that best suits your style.*

DUAL TONE
CANDY WHITE &
STARRY BLACK

CANDY
WHITE

STARRY
BLACK

DUAL TONE
APPLE GREEN &
STARRY BLACK

AURORA
SILVER



STYLE THAT SPEAKS FOR YOU

The MG Comet EV 2024 offers extensive customization options with over 250 combinations of stickers, graphics and other features to personalize your vehicle.

STICKER STYLES



YOUTH



NIGHT CAFE



EMOTICON



SPACE



BLOSSOM



FLORESTA



ASTRONAUT

COMET LIT PACK



Now customise your interiors and exteriors in 4 different colours.

BEACH BAY PACK

SERENITY PACK

FLEX PACK

SUNDOWNER PACK

THE COMPLETE OWNERSHIP PACKAGE

MG e-Shield is a thoughtfully designed package that brings you remote assistance, service at home and 200+ combinations of the offers given below. Just another way to show that you'll always be on top of our mind!



80+ COMBINATIONS of the Comet E-Shield plans[#] to enhance the service offering with a combination of warranty extension, RSA extension and protect plans.

Warranty and RSA extension plans starting at ₹ 5 000, for real!

*The warranty on 12V battery and tyres is valid for 1 year. Terms and Conditions apply. **Service and running cost calculated over 60,000 km as applicable in Delhi NCR. ***For First 3 scheduled services. †Only applicable on Private registered vehicles. For more details, please contact your MG Comet EV Dealer. ††For first registered owner. Applicable for private registration only. In case of ownership change, warranty on HV battery will be 8 years or 1,60,000 km, whichever is earlier from the first ever date of delivery of the vehicle. Refer Owner's Manual for more details. The warranty coverage for 12V battery, tyres is valid for 1 Year, while for infotainment system is valid for 3 Years.

UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

A unique ownership programme that makes owning your favourite EV highly affordable with great savings and an exceptional assurance of buyback. A never-before offering where you do not pay for the battery but only for the car, thus drastically bringing the overall cost down.

INTRODUCTORY PRICE STARTS AT
₹4.99* LAKH
+ BATTERY RENTAL @ ₹ 2.5/km*

+

3-60 Assured
Buy Back#



BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. The vehicle shall be under the hypothecation of the respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of the financier as per the credit policy and norms of the respective financier. For more details, contact the respective financier/website. In the event that the battery gets damaged due to any external factor due to the customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies. *The Buyback plan price varies basis age & running of the vehicle. For any doubts or clarifications, please reach out to your nearest MG dealership to understand the applicable terms and conditions.

UNIQUE OWNERSHIP PROGRAMME

BaaS

Battery-as-a-Service*

— PRICE —

| | | | |
|----------------------------------|------------|---|------------------------------|
| EXECUTIVE | ₹4 99 800* | + | BATTERY RENTAL @ ₹2.5/km* |
| EXCITE | ₹6 09 000* | + | BATTERY RENTAL @ ₹2.5/km* |
| EXCITE FC | ₹6 56 800* | + | BATTERY RENTAL @ ₹2.5/km* |
| EXCLUSIVE | ₹7 12 800* | + | BATTERY RENTAL @ ₹2.5/km* |
| EXCLUSIVE FC | ₹7 49 800* | + | BATTERY RENTAL @ ₹2.5/km* |
| EXCLUSIVE FC 100-YEAR EDITION | ₹7 65 800* | + | BATTERY RENTAL @ ₹2.5/km* |



Ex-showroom price India for base variant under BaaS unique ownership programme. *BaaS is a unique retail financial product. Battery rental per km is applicable basis different offers given by respective finance partners. Vehicle shall be under the hypothecation of respective financier. All applicable taxes, surcharges and other fees, if any, on any voucher, purchase, registration, etc. shall be borne by the customer. Battery rental shall be exclusive of the charges borne by the customer in charging the vehicle. Finance is at the sole discretion of financier as per the credit policy and norms of respective Financier. For more details, connect with respective financier/website. In the event that battery gets damaged due to any external factor due to customer's fault, the customer shall be liable to bear the cost of the battery. Applicable only for private registration vehicles. Terms and conditions may change as per applicable laws and policies.

— PRICE —

EXECUTIVE ₹6 99 800*

EXCITE ₹8 08 000*

EXCITE FC ₹8 55 800*

EXCLUSIVE ₹9 11 800*

EXCLUSIVE FC
WITH VALUE ADDED KIT ₹9 38 800*

EXCLUSIVE FC ₹9 48 800*

EXCLUSIVE FC
100-YEAR EDITION ₹9 64 800*



TECHNICAL SPECIFICATIONS

| | |
|------------------------------|------|
| Overall Length (mm) | 2974 |
| Width excluding mirrors (mm) | 1505 |
| Height (mm) | 1640 |
| Wheel Base (mm) | 2010 |
| Turning Circle Radius (m) | 4.2 |

ELECTRIC MOTOR

| | |
|---------------------|------------------------------------|
| Electric Motor Type | Permanent Magnet Synchronous Motor |
| Max. Power (PS) | 42 |
| Max. Torque (Nm) | 110 |

HIGH VOLTAGE BATTERY

| | |
|---------------------------------------|-----------|
| Battery Capacity (kWh) | 17.3 |
| Charger Connection Type | Type 2 |
| Estimated 7.4kW Charge Time (0-100%)* | 3.5 hours |
| Estimated 3.3kW Charge Time (0-100%)* | 7 hours |
| Range in Single Charge (KMS)* | 230 |

TRANSMISSION

Automatic

TYRE

| | |
|--------------|-----------|
| Tyre & Wheel | 145/70R12 |
|--------------|-----------|

BRAKES

| | |
|-------|------------|
| Front | Disc |
| Rear | Disc#/Drum |

SUSPENSION

| | |
|-------|----------------------------|
| Front | McPherson Strut |
| Rear | Multi-Link Coil Suspension |

*The range figure is based on ARAI certifications in test conditions. Actual Performance figures may differ in conditions other than test conditions.

**Depending on the condition of high-voltage battery, charger specifications, and ambient temperature, the time required for charging the high-voltage battery may vary.

***AC Fast Charging capability in Excite (FC) and Exclusive (FC) variants only.

#Available in Exclusive & Exclusive (FC) variants only.

GRADEWALK

EXTERIORS

| | Executive | Excite / Excite FC | Exclusive / Exclusive FC |
|---|-----------|--------------------|--------------------------|
| Halogen Headlamp & Taillamp | ✓ | - | - |
| Modern Parallel Steps LED Headlamp | - | ✓ | ✓ |
| Modern Parallel Steps LED Taillamp | - | ✓ | ✓ |
| Illuminated MG Logo | ✓ | ✓ | ✓ |
| R12 Steel Wheels With Wheel Cover | ✓ | ✓ | ✓ |
| LED turn indicators on ORVMs | ✓ | ✓ | ✓ |
| Outside door handle with Chrome | ✓ | ✓ | ✓ |
| Body Coloured ORVM & Side Garnish | ✓ | ✓ | ✓ |
| Aero Wiper (Boneless Wiper) | ✓ | ✓ | ✓ |
| Extended Horizon Front & Rear Connecting Lights | - | ✓ | ✓ |
| Turn Indicator Integrated DRL | - | ✓ | ✓ |

INTERIORS

| | Executive | Excite / Excite FC | Exclusive / Exclusive FC |
|----------------------------------|-----------|--------------------|--------------------------|
| Interior Theme – Starlight Black | ✓ | - | - |
| Interior Theme – Space Grey | - | ✓ | ✓ |
| Fabric Seat Upholstery | ✓ | ✓ | ✓ |
| Rear 50:50 Split seats | ✓ | ✓ | ✓ |
| Inside door handle with Chrome | ✓ | ✓ | ✓ |
| #Leather Wrapped Steering Wheel | - | ✓ | ✓ |
| PVC Layering on door trim | - | ✓ | ✓ |

SAFETY

| | Executive | Excite / Excite FC | Exclusive / Exclusive FC |
|--|-----------|--------------------|--------------------------|
| IP67 Rated Battery | ✓ | ✓ | ✓ |
| Dual Front Airbags | ✓ | ✓ | ✓ |
| ABS + EBD | ✓ | ✓ | ✓ |
| Rear Parking Sensors | ✓ | ✓ | ✓ |
| ISOFIX Rear Child Anchor | ✓ | ✓ | ✓ |
| Front & Rear Seat belt reminder | ✓ | ✓ | ✓ |
| Driver & Co-Driver 3-point Seat Belt with Load Limiter | ✓ | ✓ | ✓ |
| Rear seat belt - 3-point seat belt | ✓ | ✓ | ✓ |
| Manual Parking Brake | ✓ | ✓ | - |
| Manual Day/Night IRVM | ✓ | ✓ | ✓ |
| Follow me home headlamps | ✓ | ✓ | ✓ |
| Speed sensing auto door lock | ✓ | ✓ | ✓ |
| Impact sensing door unlock | ✓ | ✓ | ✓ |
| Tyre Pressure Monitoring System (Indirect) | ✓ | ✓ | ✓ |
| LED Rear fog lamp | ✓ | ✓ | ✓ |
| Reverse Parking Camera | - | - | ✓ |
| Electronic Parking Brake | - | - | ✓ |
| Rear Disc Brake | - | - | ✓ |
| Electronic Stability Control + Hill Hold Control | - | - | ✓ |

#Artificial Leather

In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information.

COMFORT & CONVENIENCE

Executive

Excite / Excite FC

Exclusive / Exclusive FC

| | | | |
|--|----------------|-----------------|-----------------|
| Full Digital Cluster with 17.78 cm Embedded LCD Screen | ✓ | - | - |
| Full Digital Cluster with 26.04 cm Embedded LCD Screen | - | ✓ | ✓ |
| Remote Central Locking | ✓ | ✓ | ✓ |
| One Key Seat Turning mechanism for 2 nd row entry (Co-Driver seat only) | ✓ | ✓ | ✓ |
| Creep Mode | ✓ | ✓ | ✓ |
| Keyless Entry | ✓ | ✓ | ✓ |
| Number Of Keys | 1 Foldable Key | 2 Foldable Keys | Intelligent Key |
| Front Power Windows | ✓ | ✓ | ✓ |
| Manual AC & Heater | ✓ | ✓ | ✓ |
| Power Adjust ORVM | ✓ | ✓ | ✓ |
| 0.5L Bottle Holder In Doors | ✓ | ✓ | ✓ |
| Front Co-Driver Grab Handle | ✓ | ✓ | ✓ |
| Driver & Co-Driver Vanity Mirror | - | ✓ | ✓ |
| Smart Start System | - | - | ✓ |
| Digital Key with sharing function | - | - | ✓ |
| Power Foldable ORVM | - | - | ✓ |
| Driver Window Auto Up | - | - | ✓ |
| Tilt Steering | - | - | ✓ |

INFOTAINMENT

Executive

Excite / Excite FC

Exclusive / Exclusive FC

| | | | |
|---|---------------|---------------|---------------|
| 2 Speakers | ✓ | ✓ | ✓ |
| Basic Audio | ✓ | - | - |
| Bluetooth Music & Calling | ✓ | ✓ | ✓ |
| Steering Mounted Audio Controls | ✓ | ✓ | ✓ |
| Front 12V Power outlet | ✓ | ✓ | ✓ |
| 3 USB Ports | Slow Charging | Fast Charging | Fast Charging |
| i-Smart with 55+ Connected car features | - | ✓ | ✓ |
| 26.04 cm (10.25") Touchscreen Infotainment System | - | ✓ | ✓ |
| Wireless Android Auto & Apple CarPlay | - | ✓ | ✓ |

| | | | |
|---|---|---|---|
| Voice commands for car functions, AC ON/OFF, radio, remaining mileage, etc. | - | ✓ | ✓ |
| Chit Chat Voice Interaction | - | ✓ | ✓ |
| 30+ Hinglish Voice Commands | - | ✓ | ✓ |
| Voice Commands for Weather, Cricket, Calculator, Clock, Date/Day, Horoscope, Dictionary, News & Knowledge | - | ✓ | ✓ |
| Widget Customization of Homescreen with Multiple Pages | - | ✓ | ✓ |
| Customisable Widget Color with 7 color palette for Homepage of Infotainment Screen | - | ✓ | ✓ |
| Headunit Theme Store with New EVERGREEN Theme | - | ✓ | ✓ |
| Valet Mode | - | ✓ | ✓ |
| Quiet Mode | - | ✓ | ✓ |
| Customizable Lock Screen Wallpaper | - | ✓ | ✓ |
| Brightness Sync Function (for infotainment and cluster) | - | ✓ | ✓ |
| Birthday Wish on Headunit (with customisable date option) | - | ✓ | ✓ |
| Charging details on infotainment | - | - | ✓ |
| Maximum speed setting (from 30 to 80 kmph) | - | ✓ | ✓ |
| Online Music app | - | ✓ | ✓ |
| Digital Bluetooth® Key with Key sharing function | - | - | ✓ |
| Audio, AC ON/OFF in Car Remote control in i-SMART app | - | ✓ | ✓ |
| Live Location Sharing & Tracking | - | ✓ | ✓ |
| Remote car Lock/unlock | - | ✓ | ✓ |
| Find My Car | - | ✓ | ✓ |
| Vehicle Status Check on App | - | ✓ | ✓ |
| Vehicle Start Alarm | - | ✓ | ✓ |
| Geo-Fence | - | ✓ | ✓ |
| Vehicle Overspeed Alert with Customisable speed limit | - | ✓ | ✓ |
| Smart Drive Information | - | ✓ | ✓ |
| Charging Station Search | - | ✓ | ✓ |
| 100% charging notification on i-SMART app | - | ✓ | ✓ |
| i-SMART App for Smartwatch** | - | ✓ | ✓ |
| Critical Tyre Pressure Voice Alert | - | ✓ | ✓ |
| Low Battery Alert at Ignition ON | - | ✓ | ✓ |
| e-Call (Safety) | - | ✓ | ✓ |
| i-Call (Convenience) | - | ✓ | ✓ |
| Wi-Fi Connectivity (Home Wi-Fi/Mobile Hotspot) | - | ✓ | ✓ |
| Over The Air (OTA) Updates | - | ✓ | ✓ |
| Preloaded Greeting message on entry (with customized message option) | - | ✓ | ✓ |
| Departure "Good Bye" message on exit | - | ✓ | ✓ |
| Ecotree- CO2 saved data on infotainment & i-SMART app | - | ✓ | ✓ |

**Compatible with Android (Wear OS) and apple watch.

i-SMART services are complementary for 1 year with the purchase of a new MG that hosts the i-SMART technology. The services are activated on the date of delivery and validity period of services will commence from such date. 2GB Data/Month free for 1 year from date of delivery. After the consumption of 2GB within a month customer needs to recharge to continue data related services.

In view of our policy of continuously improving our products, we reserve the right to alter specifications, features and designs without prior notice and without liability. Please check details with your nearest MG dealer for latest information.

UNIFIED APP FOR EV CHARGING

One-stop EV charging point platform with widest charging network coverage.



eHUB by MG



INTUITIVE INTERFACE

Navigate for your EV needs easily.



DISCOVER

Locate the charging points close to you and know the network.



RESERVATION

Reserve your charging slot at any charging station in the wide network*.



TRIP PLANNER

Plan a route with available charging points.



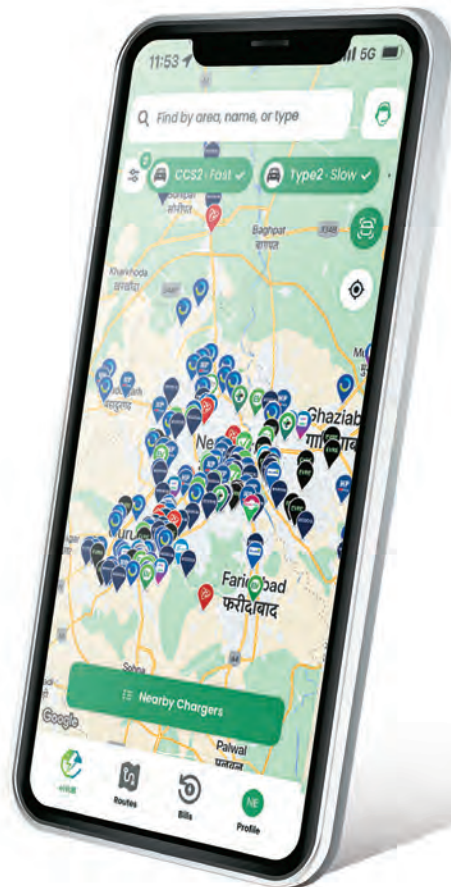
CONVENIENCE

Scan the QR code and begin charging.



EASE OF PAYMENT

Pay for charging from the app itself.*



SCAN THE
QR CODE



NETWORK THAT KEEPS GETTING BIGGER.

Think you'll miss out on owning the fully electric MG Comet EV? Not to worry. Because we are continuously expanding our networks so that we are just one call away.

450+ CENTRES ACROSS INDIA





MORRIS GARAGES
Since 1924

FOR ANY QUERIES CONTACT 1800 100 6464 OR VISIT WWW.MGMOTOR.CO.IN

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